

Make the most of 2021 Mining Indaba

Join the Official Canadian Delegation

Ask about joining the Canadian
Delegation at the Canada Pavilion
Booth #1414

Early Registration 20% Discount



Canadian Council on Africa
Conseil Canadien pour l'Afrique



Canada

PRESENT

CANADA PAVILION



Contact Chris Kianza for more information chris.kianza@ccafrica.ca



INVESTING IN
AFRICAN
MINING
INDABA

REGISTRATION

**Mining Indaba is the
World's Largest
Mining Investment
Conference**

**&
Africa's Largest Mining Event**

Make the most of your involvement with Canada Pavilion

at 2021 Mining Indaba

Join other members of the Canadian Delegation with a co-operative digital advertising campaign.

Pre and post event digital and social advertising to raise awareness and traffic.

Co-operative advertising package:

\$1,000

(includes 2 x company specific boosted social ads)



Maximize the impact of your visual presence

at 2021 Mining Indaba

Have your ads and brochures written and professionally designed by the Canada Pavilion's official Design Partner



inMotion

Contact info@inmotion.ca for a quote.
Mention the Canada Pavilion for special pricing.

About inMotion

Founded in 1979, inMotion is one of Canada's leading marketing agencies. Named Ontario's Best Digital Agency in the Canadian Business Awards, inMotion can help you get noticed. Graphic Design , branding, video production, web development, copywriting, social media, and marketing strategy.

Learn more at inMotion.ca

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2021 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Note that we tailor each package to meet the specific needs of your organization. Below are some examples of ways we can structure a package for you. Contact us today to see which package would best meet your needs and maximize the exposure and opportunities of your organization as part of the Official Canadian Delegation and Canada Pavilion.

Canada Pavilion Diamond Sponsorship Package

\$100,000 CAD

- Profiled as a Diamond Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2021 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Associate Level Sponsorship of the 2021 Mining Indaba
 - Organization logo on all marketing materials as associate sponsor pre and post-event
 - Your participation will be extensively marketed through online and printed materials
 - Company logo on the event website with hyperlink to your corporate homepage
 - Company logo to appear on thank you walls and stages
 - Logo and company profile featured in the event app
 - Mid-tier Mining Companies also receive:
 - Presentation opportunity in mining Indaba programming
 - Concierge Investor Relations services and Networking
 - 2m x 2m display space along with the other Canadian Mid-tier and Junior mining companies within the investor's lounge.
- Eight (8) tickets to the 2021 Mining Indaba + eight (8) gala invites
- Fully furnished 5m x 5m space within the Canada Pavilion (VIP location)
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Sponsor of the official opening of the Canada Pavilion Reception.
- Exclusive use of the meeting room
- 12-page company insert into the Directory of Participants publication
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2021
- Additional registration passes \$1,650.00 ea.
- Airport pick-up and drop-off service for members of the company sponsorship (Up to 10 pickups and drop-offs). From the airport to the hotel.
- Eight (8) Special welcome package gift bags
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- Advanced registration badge pick up service (Avoid all lines and have your things delivered directly to your hotel room)
- And much more!

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Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Platinum Sponsorship Package

\$75,000 CAD

- Profiled as a Platinum Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2021 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Six (6) tickets to the 2021 Mining Indaba + six (6) gala invites
- Fully furnished 4m x 4m exclusive and private meeting space within the Canada Pavilion (Premium location)
 - Setup in a boardroom style with seating for 8 people
 - Refreshments for guests
 - SmartTV with internet access
 - and much more
- Associate Level Sponsorship of the 2021 Mining Indaba
 - Organization logo on all marketing materials as associate sponsor pre and post-event
 - Your participation will be extensively marketed through online and printed materials
 - Company logo on the event website with hyperlink to your corporate homepage
 - Company logo to appear on thank you walls and stages
 - Logo and company profile featured in the event app
 - Mid-tier Mining Companies also receive:
 - Presentation opportunity in mining Indaba programming
 - Concierge Investor Relations services and Networking
 - 2m x 2m display space along with the other Canadian Mid-tier and Junior mining companies within the investor's lounge.
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Special VIP Dinner organized on your organization's behalf.
- 10-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5min video will be used for company promotion leading up to, during, and after Mining Indaba 2021
- Airport pick-up and drop-off service for members of the company sponsorship (Up to 10 pickups and drop-offs). From the airport to the hotel.
- Six (6) Special welcome package gift bags
- And much more!

Contact Chris Kianza, Vice President, Business Development & Member Relations
+1 (613) 565-3011 | chris.kianza@ccafrica.ca

www.ccafrica.ca

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Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Gold Sponsorship Package

\$50,000 CAD

- Profiled as a Gold Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Four (4) tickets to the 2021 Mining Indaba + four (4) gala invites
- Fully furnished 3.5m x 3m space within the Canada Pavilion (Premium location)
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Sponsor of a Canada Pavilion Reception on Tuesday or Wednesday.
 - Recognized as the main sponsor of the reception
 - 5-10 minute speaking opportunity
 - Hot/cold appetizers and drinks for up to 150 guests
 - 75 Drink tickets (Beer or red/white wine)
 - 150 printed invitation flyers/drink tickets with company logo
- Priority booking of the meeting room (the option to have 4 pre-bookings of 30min time slots of the meeting room).
- 8-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2021
- 50 professionally edited pictures during Mining Indaba 2021 (Provided via WeTransfer or USB drive)
- Additional registration passes \$1,650.00 ea.
- Airport pick-up and drop-off service for members of the company sponsorship (Upto 10 pickups and drop-offs). From the airport to the hotel.
- Four (4) Special welcome package gift bags
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- Advanced registration badge pick up service (Avoid all lines and have your things delivered directly to your hotel room)
- And much more!

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Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Silver Sponsorship Package

\$30,000 CAD

- Profiled as a Silver Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2021 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Four (4) tickets to the 2021 Mining Indaba + four (4) gala invites
- Fully furnished 2.5m x 1.5m space within the Canada Pavilion (Premium location)
 - TV screen
 - Lockable display cabinets
 - Medium-sized graphic space
 - Two display racks and two chairs
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Priority booking of the meeting room (the option to have 3 pre-bookings of 30-min time slots of the meeting room).
- 6-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2021
- 50 professionally edited pictures during Mining Indaba 2021 (Provided via WeTransfer or USB drive)
- Additional registration passes \$1,750.00 ea.
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- And much more!

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Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Bronze Sponsorship Package

\$20,000 CAD

- Profiled as a Bronze Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2021 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Two (2) tickets to the 2021 Mining Indaba + two (2) gala invites
- Medium-sized graphic space on a wall within the Canada Pavilion
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Priority booking of the meeting room (the option to have 2 pre-bookings of 30-min time slots of the meeting room).
- 4-page company insert into the Directory of Participants publication
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- 50 professionally edited pictures during Mining Indaba 2021 (Provided via WeTransfer or USB drive)
- Additional registration passes \$1,850.00 ea.
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- And much more!

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Canada Pavilion Sponsorship Packages

Kiosk Pods Package

Starting at \$12,500 CAD

- Includes all the Registration package benefits
- Visibility and Promotion as a sponsor of the Canada Pavilion
- Dedicated furnished kiosk pod includes: Lockable cabinet, display table, material rack, chairs, and power supply
- One (1) 32" TV display screen
- Large graphic display on back of kiosk
- Special rate on additional registration passes (All delegates attending need to purchase access passes. Only one registration pass is included with this package)
- Full page organization profile in both English and French within the Directory of Participants Publication
- Full page advertisement space within the Directory of Participants Publication
- Priority booking of private meeting room within the Canada Pavilion
- Logo on the Canada Pavilion stand
- Distribution of promotional material in the Canada Pavilion
- and much more

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Canada Pavilion Sponsorship Packages

Supporting Sponsorship Package

Starting at \$5,750 CAD

- Includes all the Registration package benefits
- Visibility and promotion as a supporting sponsor of the Canada Pavilion
- Shared display space to put out promotional material
- 5 min company video to be played on shared TV display with other sponsors
- Special rate on additional registration passes (All delegates attending need to purchase access passes. Only one registration pass is included with this package)
- Half-page organization profile in both English and French within the Directory of Participants Publication
- Half-page advertisement space within the Directory of Participants Publication
- Access to Private meeting room within the Canada Pavilion
- Logo on Canada Pavilion
- Distribution of promotional material in the Canada Pavilion

Individual Registration Package

\$2,250 CAD

- Includes all Basic package benefits
- One (1) registration pass for company delegate with full access to all exhibit halls, ministerial panels, conference breakfasts, lunches, and receptions at the 2021 Mining Indaba

Basic Package

(Does not include any passes)

\$1,350 CAD

- Have your organization profiled as part of the Official Canadian Delegation
- Listing of all registered participants attending Mining Indaba as part of the official Canadian Delegation
- Invitation to over 10 Canadian activities and events
- Access to Canada Pavilion networking lounge*
- Exclusive networking opportunities
- Increased visibility and much more

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CANADA

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Make the most of 2021 Mining Indaba

Join the Official Canadian Delegation

MULTIPOWER

DRILLING EQUIPMENT
MANUFACTURE
SALES & SERVICE

MULTIPOWERPRODUCTS.COM



DIAMOND CORE / AIR ROTARY
SEISMIC / SPECIALTY & MULTI-PURPOSE

OR SPONSOR
IDITAIRE ARGENT

MetLife

MetLife's global focus and resources allow us to be with our customers, no matter where they are.



Structure

Presence

Leadership

g With Our Strong License



ANGA
ORATION

Application Form & Contract

Mining Indaba 2021

Authorization

We understand that confirmation of our participation will be provided once this application form and payment are received by the Canadian Council on Africa

Authorization Person authorizing this application

Authorized By _____

Email _____

Signature _____

Date _____

Invoice Contact Person

Person responsible for payment

Company Name _____

Attention of _____

Email _____

Address 1 _____

Address 2 _____

City _____

Province _____

Country _____

Delegate Contact Person

Person to receive all correspondence

Name _____

Email _____

Space Selection and Pricing

Delegate x _____ = \$ _____

Diamond Sponsorship \$ _____

Platinum Sponsorship \$ _____

Gold Sponsorship \$ _____

Silver Sponsorship \$ _____

Bronze Sponsorship \$ _____

Total \$ _____

By submitting this form, express consent is granted to CCAfrica and its members to contact my organization via e-mail.



Canadian Council on Africa
Conseil Canadien pour l'Afrique



PRESENT

CANADA PAVILION