Deadline to Join January 10, 2020

Join the Official Canadian Delegation

and connect to more opportunities

2020 Mining Indaba

Cape Town, South Africa

February 3 - 6, 2020

Canadian Council on Africa
Conseil Canadien pour l'Afrique

Government of Canada / Gouvernement du Canada
Canada

PRESENT

CANADA PAVILION

Platinum Sponsor

INVESTING IN AFRICAN MINING INDABA

www.ccafrica.ca

Why Join the Official Canadian Delegation?

Because you'll get the benefits of attending 2020 Mining Indaba plus Canada Pavilon Resources.

All for the same cost.

Canada Is A Mining Giant
in Africa and around the world

As a member of the Official Canadian Delegation, you'll benefit from Canada's global strength and reputation.

Participation in the official Canadian Delegation Includes:

- Part of the Canadian Council on Africa's Platinum-level sponsorship of the Mining Indaba
- Invitation to over 10 Canadian activities and events
- Access to Canada Pavilion networking lounge
- Listing in Canada Directory of Participants publication (Printed copies distributed at the Canada Pavilion and Canadian events)
- Exclusive networking opportunities as part of the Official Canadian Delegation
- Increased visibility and on the ground assistance
- Support from all our partners with resources to make your participation a success.
- and so much more

2019 Canada Pavilion Booth

Mining Indaba is the World's Largest Mining Investment Conference

&

Africa's Largest Mining Event

2020 Mining Indaba

More Attendees, More Programs, More Value

Indaba attendance is rising rapidly year over year in all key audience groups.

Attendance at 2019 Mining Indaba

6192	Attendees	**952**	Government Representatives	**912**	Mining Executives
609	Investors	**38**	Ministers	**95**	Countries Represented

What's happening in 2020?

- More space is being made within the Investment Pavilion to allow for even more junior miners and investors.
- The Main Stage will once again host the CEOs, Ministers and maybe even Presidents that you can't see anywhere else.
- Industry experts from across the value chain will tackle topics including the industry's role in addressing climate change and decarbonisation and sustainability measures for investment in the next decade.
- Even more innovative digital case stories and technologies will inspire you in the extended Mining 2050, now 2 full days of content.
- A focus on China with more Chinese investors and an unmissable panel about how China is impacting the battery metal supply.

Thought-leadership in the extended Mining 2050 track

Do you supply pioneering technology within the mining industry that our COOs and CTOs need to hear about? Showcase your product and help stir the conversation through panel discussions and thought-leadership sessions live on stage in the Mining 2050 track.

For more information visit www.ccafrica.ca

Contact Chris Kianza, Vice President, Business Development & Member Relations
+1 (613) 565-3011 | chris.kianza@ccafrica.ca

Preliminary Canadian Programming

During Mining Indaba

Thursday, January 30th
- Depart Toronto Pearson International Airport 10H00 with Ethiopian Airlines

Friday, January 31st
- Arrival in Cape Town, South Africa 13H45 with Ethiopian Airlines
- Airport pickup and transportation to the hotel

Saturday, February 1st
- Informal Meet-and-Greet reception with Canadian delegates

Sunday, February 2nd
- Canadian Mining CEO Roundtable with the Government of Canada officials – Exclusive event by invitation only!
- Canada-Africa Business Networking Reception

Monday, February 3rd
- Cleantech & Green Mining Roundtable
- Official Opening of the Canada Pavilion Ceremony & Networking reception
- VIP Gala Dinner event – Exclusive event by invitation only!

Tuesday, February 4th
- Sustainable Development Day: 10th Canada Panel
- 7e Franco-Mine
- End-of-day networking receptions at the Canada Pavilion

Wednesday, February 5th
- Implementing CSR Strategies
- Intergovernmental Summit: Canada-Africa Session
- End-of-day networking receptions at the Canada Pavilion

Thursday, February 6th
- Closing reception at the Canada Pavilion

Friday, February 7th
- Organized Canadian Delegation Wine Tour – Exclusive event by invitation only!

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As a Sponsor or Member of Canada's Official Delegation,

you'll Have Exclusive Opportunities to Connect with Potential Partners

Make the most of your involvement with Canada Pavilion

at 2020 Mining Indaba

Join other members of the Canadian Delegation with a co-operative digital advertising campaign.

Pre and post event digital and social advertising to raise awareness and traffic.

Co-operative advertising package:

$1,000

(includes 2 x company specific boosted social ads)

Maximize the impact of your visual presence

at 2020 Mining Indaba

Have your ads and brochures written and professionally designed by the Canada Pavilion's official Design Partner

inMotion

Contact **info@inmotion.ca** for a quote.
Mention the Canada Pavilion for special pricing.

About inMotion

Founded in 1979, inMotion is one of Canada's leading marketing agencies. Named Ontario's Best Digital Agency in the Canadian Business Awards, inMotion can help you get noticed. Graphic Design , branding, video production, web development, copywriting, social media, and marketing strategy.

Learn more at inMotion.ca

2020 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Note that we tailor each package to meet the specific needs of your organization. Below are some examples of ways we can structure a package for you. Contact us today to see which package would best meet your needs and maximize the exposure and opportunities of your organization as part of the Official Canadian Delegation and Canada Pavilion.

Canada Pavilion Diamond Sponsorship Package

$100,000 CAD

- Profiled as a Diamond Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Associate Level Sponsorship of the 2020 Mining Indaba
    - Organization logo on all marketing materials as associate sponsor pre and post-event
    - Your participation will be extensively marketed through online and printed materials
    - Company logo on the event website with hyperlink to your corporate homepage
    - Company logo to appear on thank you walls and stages
    - Logo and company profile featured in the event app
    - Mid-tier Mining Companies also receive:
        - Presentation opportunity in mining Indaba programming
        - Concierge Investor Relations services and Networking
        - 2m x 2m display space along with the other Canadian Mid-tier and Junior mining companies within the investor's lounge.
- Eight (8) tickets to the 2020 Mining Indaba + eight (8) gala invites
- Fully furnished 5m x 5m space within the Canada Pavilion (VIP location)
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Sponsor of the official opening of the Canada Pavilion Reception.
- Exclusive use of the meeting room
- 12-page company insert into the Directory of Participants publication
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2020
- Additional registration passes $1,650.00 ea.
- Airport pick-up and drop-off service for members of the company sponsorship (Up to 10 pickups and drop-offs). From the airport to the hotel.
- Eight (8) Special welcome package gift bags
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- Advanced registration badge pick up service (Avoid all lines and have your things delivered directly to your hotel room)
- And much more!

2020 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Platinum Sponsorship Package

$75,000 CAD

- Profiled as a Platinum Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Six (6) tickets to the 2020 Mining Indaba + six (6) gala invites
- Fully furnished 4m x 4m exclusive and private meeting space within the Canada Pavilion (Premium location)
    - Setup in a boardroom style with seating for 8 people
    - Refreshments for guests
    - SmartTV with internet access
    - and much more
- Associate Level Sponsorship of the 2020 Mining Indaba
    - Organization logo on all marketing materials as associate sponsor pre and post-event
    - Your participation will be extensively marketed through online and printed materials
    - Company logo on the event website with hyperlink to your corporate homepage
    - Company logo to appear on thank you walls and stages
    - Logo and company profile featured in the event app
    - Mid-tier Mining Companies also receive:
        - Presentation opportunity in mining Indaba programming
        - Concierge Investor Relations services and Networking
        - 2m x 2m display space along with the other Canadian Mid-tier and Junior mining companies within the investor's lounge.
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Special VIP Dinner organized on your organization's behalf.
- 10-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5min video will be used for company promotion leading up to, during, and after Mining Indaba 2020
- Airport pick-up and drop-off service for members of the company sponsorship (Up to 10
- pickups and drop-offs). From the airport to the hotel.
- Six (6) Special welcome package gift bags
- And much more!

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2020 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Gold Sponsorship Package

$50,000 CAD

- Profiled as a Gold Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Four (4) tickets to the 2020 Mining Indaba + four (4) gala invites
- Fully furnished 3.5m x 3m space within the Canada Pavilion (Premium location)
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Sponsor of a Canada Pavilion Reception on Tuesday or Wednesday.
  - Recognized as the main sponsor of the reception
  - 5-10 minute speaking opportunity
  - Hot/cold appetizers and drinks for up to 150 guests
  - 75 Drink tickets (Beer or red/white wine)
  - 150 printed invitation flyers/drink tickets with company logo
- Priority booking of the meeting room (the option to have 4 pre-bookings of 30min time slots of the meeting room).
- 8-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2020
- 50 professionally edited pictures during Mining Indaba 2020 (Provided via WeTransfer or USB drive)
- Additional registration passes $1,650.00 ea.
- Airport pick-up and drop-off service for members of the company sponsorship (Upto 10 pickups and drop-offs). From the airport to the hotel.
- Four (4) Special welcome package gift bags
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- Advanced registration badge pick up service (Avoid all lines and have your things delivered directly to your hotel room)
- And much more!

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2020 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Silver Sponsorship Package

$30,000 CAD

- Profiled as a Silver Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Four (4) tickets to the 2020 Mining Indaba + four (4) gala invites
- Fully furnished 2.5m x 1.5m space within the Canada Pavilion (Premium location)
    - TV screen
    - Lockable display cabinets
    - Medium-sized graphic space
    - Two display racks and two chairs
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Priority booking of the meeting room (the option to have 3 pre-bookings of 30-min time slots of the meeting room).
- 6-page company insert into the Directory of Participants publication
- Opportunity to be part of the ribbon-cutting ceremony of the Canada Pavilion
- Sponsor of a Canadian session with speaking opportunities as either a panelist or moderator (example of different Canadian sessions at Mining Indaba: Franco-Mine event, Sustainable Development session, CleanTech roundtable, Renewable energy roundtable.)
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- Professional company video produced. This 5-min video will be used for company promotion leading up to, during, and after Mining Indaba 2020
- 50 professionally edited pictures during Mining Indaba 2020 (Provided via WeTransfer or
- USB drive)
- Additional registration passes $1,750.00 ea.
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- And much more!

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2020 Mining Indaba

Canada Pavilion Premium Sponsorship Packages

Canada Pavilion Bronze Sponsorship Package

$20,000 CAD

- Profiled as a Bronze Sponsor of the Official Canadian Delegation and Canada Pavilion
- Mention in the Platinum sponsorship profile of the Canada Pavilion for the 2020 Mining Indaba (This is for the online profile and the profile printed in the official Mining Indaba program)
- Two (2) tickets to the 2020 Mining Indaba + two (2) gala invites
- Medium-sized graphic space on a wall within the Canada Pavilion
- Corporate exhibition listing - Company to be listed as an exhibitor and to appear in event marketing which may include website, mobile app and onsite material
- Priority booking of the meeting room (the option to have 2 pre-bookings of 30-min time slots of the meeting room).
- 4-page company insert into the Directory of Participants publication
- 5 organized meetings with either mining companies or potential VIP clients/partners that are at the Mining Indaba.
- 50 professionally edited pictures during Mining Indaba 2020 (Provided via WeTransfer or USB drive)
- Additional registration passes $1,850.00 ea.
- Social media branding (Facebook, LinkedIn, Twitter)
- Logo to appear in all email marketing with link to company website
- And much more!

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2020 Mining Indaba

Canada Pavilion Sponsorship Packages

Kiosk Pods Package

Starting at $12,500 CAD

- Includes all the Registration package benefits
- Visibility and Promotion as a sponsor of the Canada Pavilion
- Dedicated furnished kiosk pod includes: Lockable cabinet, display table, material rack, chairs, and power supply
- One (1) 32" TV display screen
- Large graphic display on back of kiosk
- Special rate on additional registration passes (All delegates attending need to purchase access passes. Only one registration pass is included with this package)
- Full page organization profile in both English and French within the Directory of Participants Publication
- Full page advertisement space within the Directory of Participants Publication
- Priority booking of private meeting room within the Canada Pavilion
- Logo on the Canada Pavilion stand
- Distribution of promotional material in the Canada Pavilion
- and much more

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2020 Mining Indaba

Canada Pavilion Sponsorship Packages

Supporting Sponsorship Package

Starting at $5,750 CAD

- Includes all the Registration package benefits
- Visibility and promotion as a supporting sponsor of the Canada Pavilion
- Shared display space to put out promotional material
- 5 min company video to be played on shared TV display with other sponsors
- Special rate on additional registration passes (All delegates attending need to purchase access passes. Only one registration pass is included with this package)
- Half-page organization profile in both English and French within the Directory of
- Participants Publication
- Half-page advertisement space within the Directory of Participants Publication
- Access to Private meeting room within the Canada Pavilion
- Logo on Canada Pavilion
- Distribution of promotional material in the Canada Pavilion

Individual Registration Package

$2,250 CAD

- Includes all Basic package benefits
- One (1) registration pass for company delegate with full access to all exhibit halls, ministerial panels, conference breakfasts, lunches, and receptions at the 2020 Mining Indaba

Basic Package

(Does not include any passes)

$1,350 CAD

- Have your organization profiled as part of the Official Canadian Delegation
- Listing of all registered participants attending Mining Indaba as part of the official Canadian Delegation
- Invitation to over 10 Canadian activities and events
- Access to Canada Pavilion networking lounge*
- Exclusive networking opportunities
- Increased visibility and much more

Thank You to our 2019 Delegates

500+ delegates from 2015-2019

CANADA PAVILION

Presented By

PLATINUM SPONSOR

Canadian Council on Africa
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Canada

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