JOIN THE OFFICIAL CANADIAN DELEGATION

2018 MINING INDABA

FEBRUARY 5-8, 2018
CAPE TOWN, SOUTH AFRICA
MINING INDABA IS THE PREFERRED DEAL-MAKING PLATFORM FOR MINING IN AFRICA
Mining Indaba is the world’s largest mining investment conference and Africa’s largest mining event. Now in its 24th year, Mining Indaba continues as the preferred deal-making platform for mining in Africa. The participants will represent nearly all the critical players in the African mining value chain.

With the entire mining value chain represented, Mining Indaba provides benefits for mining corporates (producers, mid-tier, junior), investors (buy-side, sell-side, institutional, private equity, funds, etc.), financial institutions, professional services, mining services, mining equipment providers and more!

2017 Mining Indaba Attendance

- 600+ Mining Company Execs
- 230+ Mining Companies
- 43% More Mining Company Execs
- 29% More Mining Companies
- 50% More Junior Miners

2018 Mining Indaba is improving its programming significantly. Some of the updated programs are listed below.

- Mainstage Programme
- Sustainability Day
- Inter-Governmental Forum
- Mining 2050
- Junior Mining Showcase and Forum
- VIP Investor Programme and Lounge

With more than 265 exhibition stands, 56 meeting rooms, and 100 meeting tables, along with more than 10 hours of exciting networking and social functions, you’ll have numerous opportunities meet with all the key industry players under one roof.

This year’s Investing In African Mining Indaba is expected to gather more than 6,000 delegates representing nearly 2,100 international companies. They will interact with 400 sponsors and an anticipated 45 African and Non-African government delegations.

DON’T MISS THIS OPPORTUNITY.
JOIN THE OFFICIAL CANADIAN DELEGATION TO 2018 MINING INDABA.
Canada is a global mining giant and a leading player in Africa’s mining sector.
JOIN THE OFFICIAL CANADIAN DELEGATION

The Canadian Council on Africa (CCAfrica), in partnership with the Government of Canada, Mining Suppliers Trade Association Canada (MSTA Canada, formerly CAMESE), the Canadian Institute of Mining Metallurgy and Petroleum (CIM), Export Development Canada (EDC), Export Quebec, the Mining Association of Canada (MAC) and Prospectors & Developers Association of Canada (PDAC) invites you to join the Official Canadian Delegation at 2018 Mining Indaba in Cape Town, South Africa from February 5-8, 2018.

WHY JOIN THE OFFICIAL CANADIAN DELEGATION

• Increase your exposure as part of the Canada Pavilion - one of the largest and most prominent exhibitors at Mining Indaba
• Exclusive Access to Canada Pavilion networking lounge and meeting spaces
• Exclusive networking opportunities and receptions
• Access to premium Canadian activities and key events
• Receive one on one guidance and briefings on doing business in Africa
• Access to special branding and promotional opportunities

2018 Mining Indaba offers an expanded agenda including investment trends, mining company presentations, commodity performance, country case studies, industry research, and panel discussions. There are also many new opportunities for Junior Miners.

Take advantage of Canada’s reputation as a global mining giant and a leading player in Africa’s mining sector by sponsoring the Canada Pavilion at 2018 Mining Indaba.

TO JOIN THE OFFICIAL CANADIAN DELEGATION OR DISCUSS A SPONSORSHIP PACKAGE, CONTACT

Chris Kianza
Vice President, Business Development & Member Relations
+1 (613) 565-3011 | chris.kianza@ccafrica.ca
NOWHERE IN AFRICA WILL YOU FIND MORE INVESTORS AND MORE MINERS EAGER TO TALK BUSINESS.
2018 MINING INDABA CANADA PAVILION
SPONSORSHIP PACKAGES

TO RESERVE YOUR SPOT CONTACT:
Chris Kianza +1 (613) 565-3011   |   chris.kianza@ccafrica.ca

PREMIER SPONSOR

- Profiled as the Premium Sponsor of the Official Canadian Delegation & Canada Pavilion
- Listed as an official Mining Indaba Sponsor
- Speaking opportunity within main program of Mining Indaba on the main stage
- Exclusive executive board room with receptionist located on the second floor of the Canada Pavilion (includes beverage and light snacks)
- Sponsor of the official opening of the Canada Pavilion
- One (1) daily cocktail reception at the Canada Pavilion with 5min speaking opportunity
- Organized high-level meetings with VIP participants
- One (1) representative included in official opening of Canada Pavilion ribbon cutting picture
- Professional coverage of participation at Mining Indaba (Pictures and Video)
- Furnished Kiosk Space
- Managed Kiosk by CCAfrica staff with full tracking and collection of business cards
- 20 minute presentation opportunity to targeted audience
- Professionally produced Company profile video
- Professionally designed Video Brochure (50 copies for distribution)
- Up to eight (8) full Registration passes to Mining Indaba
- Priority booking of private meeting room within Canada Pavilion
- Two page company profile within Directory of Participants publication
- Back cover Full page company Ad space within Directory of Participants publication (Ad professionally designed)
- Many unique networking opportunities

GOLD SPONSOR

- Profiled as the Official Canadian Delegation & Canada Pavilion Sponsor
- Listed as an official Mining Indaba Sponsor
- Sponsor of one (1) daily cocktail reception at the Canada Pavilion
- Organized high-level meetings with VIP participants
- One (1) representative included in official opening of Canada Pavilion ribbon cutting picture
- Professional coverage of participation at Mining Indaba(Pictures and Video)
- Furnished Kiosk Space
- Managed Kiosk by CCAfrica staff with full tracking and collection of business cards
- 15 minute presentation opportunity to targeted audience
- Video spot within video brochure. Includes 25 video brochure copies.
- Video brochure sponsor with logo on brochure (200 copies distributed).
- Professionally produced Company profile video
- Up to four (4) full Registration passes to Mining Indaba
- Priority booking of private meeting room within Canada Pavilion
- Two page company profile within Directory of Participants publication
- Inside cover Full page company Ad space within Directory of Participants publication

CONTACT CCAFRICA FOR AVAILABILITY

TO RESERVE YOUR SPOT CONTACT:
Chris Kianza +1 (613) 565-3011   |   chris.kianza@ccafrica.ca
NOWHERE ELSE WILL YOU FIND MORE AFRICAN MINISTERS LOOKING TO ATTRACT NEW PROJECTS.
VIP KIOSK SPONSOR

- Two (2) Registration pass
- Furnished Kiosk Space with printed backwall graphics, lockable cabinets, display table, material rack, chairs, and power supply
- Video spot within video brochure. Includes 5 video brochure copies.
- Professionally produced Company profile 1min video (To be used for video brochure)
- Organized B2B meetings
- One (1) Gala Dinner ticket
- Private meeting room access
- Recognized as a supporting sponsor of the Canada Pavilion
- Full page company profile within Directory of Participants publication
- Full page company Ad space

KIOSK SPONSOR

- One (1) Registration pass
- Furnished Kiosk Space with printed backwall graphics, lockable cabinets, display table, material rack, chairs, and power supply
- One (1) Gala Dinner ticket
- Private meeting room access
- Recognized as a supporting sponsor of the Canada Pavilion
- Full page company profile within Directory of Participants publication
- Full page company Ad space

SPONSORSHIP

- One (1) Registration pass
- Branded section of a shared table for material distribution
- Private meeting room access
- TV access for video or picture display
- Recognized as a supporting sponsor of the Canada Pavilion
- 1/2 Page company profile within Directory of Participants publication
- 1/2 Page company Ad space

INDIVIDUAL

- One (1) Registration pass

ALL CANADIAN PACKAGES INCLUDE

- Recognition as part of the Official Canadian Delegation
- Picture listing in the Canadian Directory of Participants publication distributed at Mining Indaba
- Invitation to over 10 premium Canadian activities and events during the week of Mining Indaba
- Exclusive networking opportunities as part of the Official Canadian Delegation

TO RESERVE YOUR SPOT CONTACT
Chris Kianza  +1 (613) 565-3011  |  chris.kianza@ccafrica.ca

CONTACT CCAFRICA FOR AVAILABILITY

$8,750 CAD

$4,750 CAD

$1,950 - $2,250 CAD

CCAFCRICA.CA
NOWHERE ELSE IN AFRICA WILL YOU FIND OVER 150 JOURNALISTS LOOKING TO REPORT YOUR STORY.
## HEIGHTEN BRAND AWARENESS AND GROW YOUR PROFILE

Contact Chris Kianza  +1 (613) 565-3011  |  chris.kianza@ccafrica.ca

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Price</th>
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<tbody>
<tr>
<td><strong>AD DESIGN</strong></td>
<td><strong>$500 CAD</strong></td>
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<tr>
<td>• Have your ad designed and created by professionals. Inquire for more details</td>
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<tr>
<td><strong>1/2 PAGE AND FULL PAGE AD</strong></td>
<td><strong>$750 CAD</strong></td>
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<tr>
<td>• The Official Canadian Delegation Directory of Participants publication is a great opportunity to gain valuable</td>
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<tr>
<td>• Printed and digital versions</td>
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<td><strong>VIDEO PRODUCTION</strong></td>
<td><strong>$6,000 CAD</strong></td>
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<td>• Promote your company with a video produced by professionals.</td>
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<tr>
<td>• Video will be aired throughout the Canada Pavilion.</td>
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<tr>
<td><strong>RECEPTION SPONSOR</strong></td>
<td><strong>$7,500 CAD</strong></td>
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<tr>
<td>• Become a sponsor of one of these high-level networking activities.</td>
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<tr>
<td><strong>DAILY REFRESHMENTS SPONSOR</strong></td>
<td><strong>$3,500 CAD</strong></td>
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<td>• The Canada Pavilion is one of the most visited pavilions.</td>
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<tr>
<td><strong>CHARGING STATION SPONSOR</strong></td>
<td><strong>$5,000 CAD</strong></td>
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<td>• Sponsor the charging stations at the Canada Pavilion</td>
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<tr>
<td><strong>WI-FI INTERNET SPONSOR</strong></td>
<td><strong>$2,500 CAD</strong></td>
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<td>• Sponsor the wi-fi internet at the Canada Pavilion</td>
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<td><strong>5TH FRANCO-MINE SPONSOR</strong></td>
<td><strong>$4,700 CAD</strong></td>
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<td>• Sponsor this special event</td>
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<td><strong>CANADA PAVILION STAGE SPONSOR</strong></td>
<td><strong>$10,000 CAD</strong></td>
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<td>• Sponsor the stage on the Canada Pavilion</td>
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<tr>
<td><strong>EVENT COVERAGE SPONSOR</strong></td>
<td><strong>$25,000 CAD</strong></td>
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<td>• Sponsor the professional event coverage and post event report and video.</td>
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<tr>
<td><strong>VIP LOUNGE SPONSOR</strong></td>
<td><strong>$17,750 CAD</strong></td>
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<td>• Sponsor the second floor VIP lounge within the Canada Pavilion.</td>
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<tr>
<td><strong>VIDEO BROCHURE</strong></td>
<td><strong>$3,000 CAD</strong></td>
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<tr>
<td>• A5 size brochure, designed and printed 4.3” Video screen with volume control. Qty. 50.</td>
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OVER 100 DELEGATES WERE PART OF THE OFFICIAL CANADIAN DELEGATION AT 2017 MINING INDABA

Reserve your spot in the Official Canadian Delegation for 2018 Mining Indaba

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MORE THAN 90% INDICATE THEY WOULD RETURN TO ANOTHER MINING INDABA