



SPONSORSHIP PACKAGES

	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000
Media Coverage	<ul style="list-style-type: none"> • Inclusion on CCAfrica website (Sponsor Logo and website link) • Inclusion in official CCAfrica Press Release • Logo Inclusion on promotional Videos • Badge holders with corporate logo for conference attendees • Sponsor promotional Video to be played during lunch Reception. <i>(To be provided in advance by Sponsor)</i> 	<ul style="list-style-type: none"> • Inclusion on CCAfrica website (Sponsor Logo and website link) • Inclusion in official CCAfrica Press Release • Logo Inclusion on promotional Videos • Sponsor promotional Video to be played during lunch Reception. <i>(To be provided in advance by Sponsor)</i>
Marketing Materials	<ul style="list-style-type: none"> • Recognition as a Platinum Sponsor in all conference printed materials • Option for Kiosk Booth in main lobby (Access to internet power outlets) (\$2500 Value) • Corporate Logo on Conference Bags • Full page Colour advertisement in the Program • Clickable logo on CCAfrica home page to redirect to sponsors website, till end of March 	<ul style="list-style-type: none"> • Recognition as a Gold Sponsor in all conference printed materials • Option for Kiosk Booth in main lobby (Access to internet power outlets) (\$2500 Value) • Corporate Logo on Conference Bags • ¼ page Colour advertisement in the Program
Conference Registration	<ul style="list-style-type: none"> • 2 Full event Registrations plus 4 additional registrations at early bird CCAfrica member rate (\$1450 Savings) • Opportunity to participate as a panelist, moderator, or round table workshop lead. • Inclusion of 3 specific sub-topics/questions they would like to see covered by the panels / panelists 	<ul style="list-style-type: none"> • 2 Full event Registrations (\$700 Savings) • Opportunity to participate as a Speaker
Keynote Lunch	<ul style="list-style-type: none"> • Designated Sponsor Table with corporate logo sign (of 10) • Priority Seating for a designated company Executive 	<ul style="list-style-type: none"> • Priority seating for a designated company Executive



Canadian Council on Africa (CCAfrica)

“CCAfrica is dedicated to the sustainable development of Africa and to increasing Canadian Trade and investment in and with Africa”



Sponsorship Form 2012

Platinum Sponsorship

\$10,000

Gold Sponsorship

\$5,000

Please fill and fax to: (613) 565-3013
Or email to: chris.kianza@ccafrika.ca

Sponsorship fee: \$ _____

Total : \$

Contact Information

Name _____

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Organization _____

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Please indicate form of payment:

- Cheque
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_____ Card Number _____ Exp Date _____ Visual Cryptogram

_____ Signature

Canadian Council on Africa